



**Marco Polo New World**  
Redefining Global Trading

## Marco Polo New World's Clients Poised to Benefit from Argentina's New Economic Growth Initiatives

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### *Partnership with Allaria Ledesma & Cia enables access to the Argentine markets*

**New York, NY – January 5, 2016** — Marco Polo Securities (MPS), a wholly owned subsidiary of Marco Polo New World, announces its partnership with Allaria Ledesma & Cia, a top broker-dealer in the Buenos Aires Stock Exchange (BCBA). As a leader in frontier and emerging markets since 2000, Marco Polo's announcement comes on the heels of the swearing in of the new Argentinian president, Mauricio Macri. Once again, Marco Polo has demonstrated its commitment to providing US clients with easy access to new and growing economies.

Marco Polo was established at a time when the US markets were being heavily affected by other global economies. Traders were looking to emerging markets to help offset their US positions. "The emerging markets have had a tough time over the past few years," reflects Paul Karrlsson-Willis, President of MPS, "So it's nice to finally have a positive story from this investment zone. After a dozen years, it's exciting that Argentina has overwhelmingly elected a pro-business president. It gave us the impetus to build a partnership with Allaria so we can enable our clients with early access to this great market potential in Argentina."

"The timing of this partnership could not be better," says Néstor De Cesare, Director of Allaria. "Argentina's weak performance in Q4 2015 was due to the political instability, but with Macri's election and his focus on stabilizing the economy to build the confidence of international investors, we're expecting exchange rate and interest rate corrections to impact the GDP in the first half of 2016. By the end of 2016, we expect a rebound due to more private investments compensating initial decline in private consumption. It's a great opportunity for US investors."

With the addition of Allaria to the platform, Marco Polo clients will now get the ability to trade on the stock and bond markets of Argentina. Additionally, traders have access to Allaria under its own brand, while still having the stability of the Marco Polo platform. This new partnership will provide Marco Polo's global community with a wider range of investment options for both the US and international markets.

### **About Marco Polo New World**

Marco Polo New World ([www.MarcopoloNewworld.com](http://www.MarcopoloNewworld.com)), through its wholly owned subsidiary Marco Polo Securities, provides global brokers, high-frequency trading firms, and other financial institutions with a host of services, enabling clients to trade multi-asset classes throughout the world via a single network connection. Currently providing connections to over 80 countries across the globe, this unique trading platform provides clients with access to the largest international network of broker dealers and asset managers in the world. Clients benefit from neutrality and flexibility, backed by an experienced and knowledgeable service team at work around the clock to ensure the highest level of service and support at any time, and in any market.

### **About Allaria Ledesma & Cia**

Allaria Ledesma & Cia, founded in 1995, is the largest independent stock corporation in the Argentine market. Covering all the businesses that make up the local market and international capital, with an endowment of technological and human resources, consisting of over 100 professionals with extensive experience in the securities business. We pride ourselves on our constant innovation which has allowed us to adapt to changes in the industry in recent years, maintaining our leadership position.

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