



Marco Polo New World
Redefining Global Trading

Marco Polo Enables Global Emerging Market Brokers to Trade in the US Markets

New solution integrates easily with existing client systems

New York, NY – July 8, 2015 – As the pioneer in frontier and emerging markets since 2000, Marco Polo is pleased to announce its US Execution services, through its wholly-owned subsidiary Marco Polo Securities, for foreign brokers and institutions looking to access US markets. Through Marco Polo, traders across the globe now will have access to both lit and dark US liquidity pools.

Marco Polo's US Execution service enables brokers in emerging markets easy access to US liquidity, using the same recently-upgraded technology and infrastructure that US traders have come to rely on. "Foreign brokers and end clients of Marco Polo have quickly adapted to the new trading platform, tapping into US liquidity pools within a matter of days," said Walter Fitzgerald, CEO of TRAFiX, an industry leader in trading software and connectivity solutions. "This allows foreign based clients to access additional developed markets and further diversify client assets within their investment portfolios, appealing to investors who are always looking to increase their rate of return."

Paul Karrlsson-Willis, President of Marco Polo Securities, agrees, "With the onboarding of TRAFiX as a customer partner, we're seeing a boost in activity from our foreign brokers, because they are leveraging Marco Polo's global market accessibility with the benefits of the sophisticated TRAFiX risk management platform. It's a symbiotic relationship with our international network and their focus on execution quality, risk and compliance."

Marco Polo's US Execution services can be integrated with the client's existing OMS or EMS (Order or Execution Management Systems), or the client can use Marco Polo's own customizable OMS, known for its intuitive user interface. Either option facilitates a portal for Direct Market Access to US trading pools, including but not limited to NASDAQ, NYSE, and various other liquidity pools.

In addition to Marco Polo's proprietary OMS, clients also can bundle the US Execution services with the complementary services of FIX normalization and chaperoning. Marco Polo is a fully-registered chaperoning broker through FINRA and the SEC; ensuring clients are compliant with all current regulations. Clients can purchase the entire suite of three services or build their own solution by choosing only the services they need, while taking advantage of a streamlined onboarding process that will have them certified within two weeks.

Marco Polo looks forward to providing these services to their international clients. "For years we've been helping the US trade with emerging markets," says Paul Karrlsson-Willis, "now we can offer foreign brokers the same great experience."

About Marco Polo New World

Marco Polo New World (www.MarcoPoloNewWorld.com) provides global brokers, high frequency trading firms, and other financial institutions with a host of services enabling our clients to trade multi-asset classes throughout the world via a single network connection. Currently providing connections to over 80 countries across the globe, this unique trading platform provides our clients with access to the largest international network of broker dealers and asset managers in the world. Clients benefit from neutrality and flexibility, backed by an experienced and knowledgeable service team at work around-the-clock to ensure the highest level of service and support at any time and in any market.

About TRAFiX

TRAFiX LLC is a broker-neutral technology provider that has been founded to supply cutting-edge, innovative trading solutions that address the functional & regulatory requirements of the Financial Services Industry. Our real-time, scalable products have been specifically designed to utilize the recent advancements in software development and enterprise architecture to resolve the growing challenges faced by today's trading community. For additional information or to request a demo, please contact sales@trafixglobal.com.

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